

Project Gift Hope, Gift Life



**MOHAN
FOUNDATION**

Project
GIFT HOPE, GIFT LIFE
(May 2021 - March 2024)

Supported by



Mr. Sanjay Prakash
MD, SBI Foundation

State Bank of India (SBI) is seen as the ubiquitous 'household bank' all over India. Any philanthropic initiative supported by SBI creates a ripple effect by addressing the social issue and at the same time creates awareness in millions of Indians and encourages other corporates to come forward as well.

SBI through its CSR arm, SBI Foundation has been supporting the cause of Organ Donation since the year 2016 and it has emerged as one of biggest Champions of promoting Deceased Organ Donation in India.

Through its long-term association with MOHAN Foundation through the "Gift Hope, Gift Life" project, SBI Foundation has made a profound impact on organ donation ecosystem in India through policy advocacy initiatives, promoting awareness, education and capacity building on Organ Donation.

I am proud to share that our support in the last 3 years from April 2021 has successfully sensitized more than three lakh individuals, significantly enhanced public understanding of the critical importance of organ donation. Additionally, 30,138 callers contacted the SBI-MOHAN Foundation helpline to learn about transplant options, understand the process, and how to take the pledge. We have also supported training of 2,328 healthcare professionals, including ICU doctors, nurses, transplant coordinators, and transplant surgeons, to ensure that they are equipped with the knowledge and skills necessary to facilitate organ donation effectively.

Support group meetings and educational sessions under the project have benefited 23,814 patients suffering from end-stage of organ failure. Most notably, 3,280 patients have received life-saving organs and tissues, including corneas, skin, and bones, which has significantly enhanced their quality of life.

This remarkable achievement reaffirms our commitment to advancing public health and underscores the essential role we play in promoting a culture of compassion and responsibility.

The association of SBI Foundation with this transformative project is a testament to our dedication to supporting vital healthcare initiatives and making a meaningful difference in the lives of individuals and families in need.

"Together, we are not just advocating for organ donation; we are changing lives."

Corresponding Author: Dr. Sunil Shroff,
MOHAN Foundation, Chennai, Tamil Nadu, India
Email: shroff@mohanfoundation.org

To cite : Project Gift Hope, Gift Life. Indian Transplant Newsletter. 2024 Apr-Jun; 23(2):p12.

